



Nuremberg, November 30, 2011

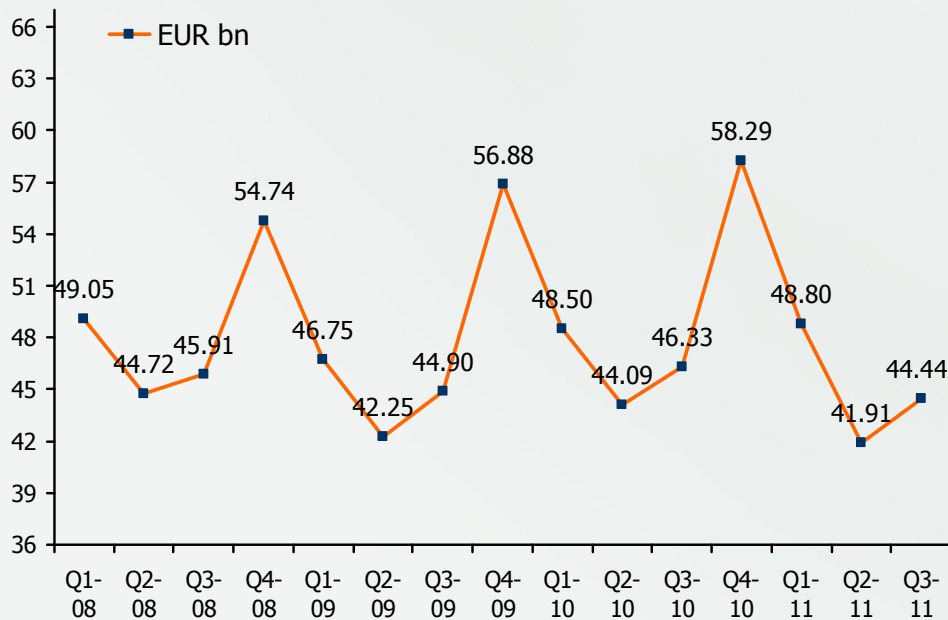
The overall market for Technical Consumer Goods (TCG) in Western Europe recorded a sales volume of EUR 44.4 billion in the third quarter of 2011. This is a decrease of 4.1% compared to last year's figures. The individual countries are developing very differently. These are the findings of GfK TEMAX® Western Europe.

	Q4 2010	Q1 2011	Q2 2011	Q3 2011	Q3 11 / Q3 10	Q1-3 2011	Q1-3 11 / Q1-3 10
	M.EUR	M.EUR	M.EUR	M.EUR	+/-%	M.EUR	+/-%
Consumer Electronics (CE)	15,023	11,556	8,581	9,118	-11.8%	29,255	-12.8%
Photo (PH)	2,765	1,958	2,048	2,112	-6.7%	6,118	-5.1%
Major Domestic Appliances (MDA)	8,360	7,836	7,416	7,996	-3.3%	23,248	-1.3%
Small Domestic Appliances (SDA)	4,737	3,704	3,259	3,450	-2.3%	10,412	0.7%
Information Technology (IT)	16,731	14,393	12,213	13,122	1.0%	39,727	5.1%
Telecommunication (TC)	5,961	4,924	4,461	4,879	-1.3%	14,264	-1.2%
Office Equipment & Consumables (OE)	4,715	4,433	3,935	3,762	-6.0%	12,130	-5.1%

GfK TEMAX® Western Europe	58,291	48,805	41,911	44,438	-4.1%	135,154	-2.7%
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1) Telecommunication figures are based on subsidized sales prices

Turnover Development for Technical Consumer Goods



*Western Europe: AT, BE, CH, DE, DK, ES, FI, FR, GR, IT, NL, NO, PT, SE, UK

Market Volume, Turnover Share, Growth Rate Compared to Previous Year

