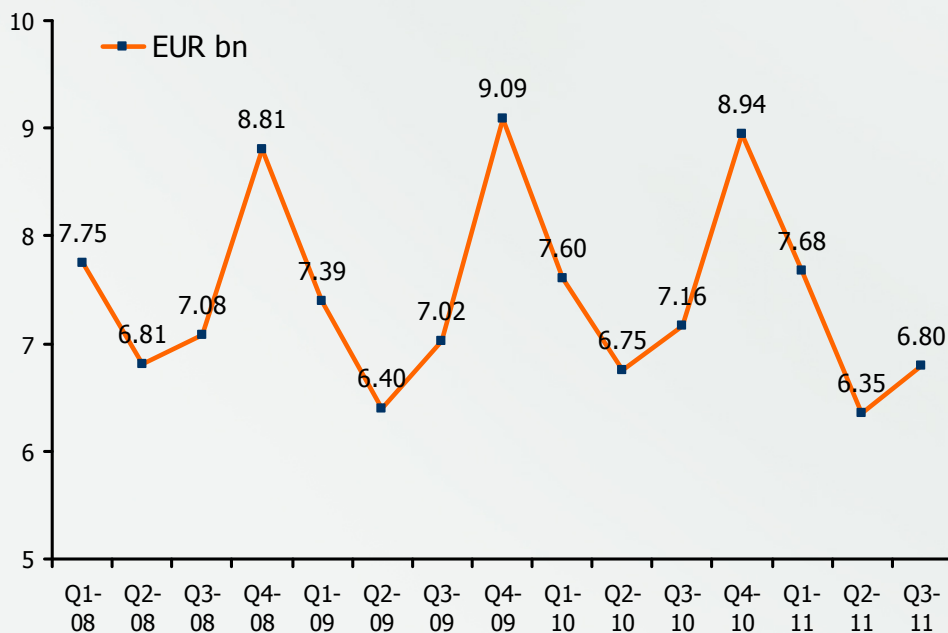


Paris, November 15, 2011

With almost EUR 6.8 billion sales in Q3 2011 (a drop down of 5% compared to Q3 2010), the overall Technical Consumer Goods market in France is once again experiencing hard times. The Information Technology (IT), Consumer Electronics (CE) and Photo sectors all contributed to this downfall. Telco was the only sector to post positive growth (5%). We can expect more positive results towards the end of the year.

Turnover Development for Technical Consumer Goods



	Q4 2010	Q1 2011	Q2 2011	Q3 2011	Q3 11 / Q3 10	Q1-3 2011	Q1-3 11 / Q1-3 10
	M.EUR	M.EUR	M.EUR	M.EUR	+/-%	M.EUR	+/-%
Consumer Electronics (CE)	2,271	1,923	1,346	1,426	-9.2%	4,695	-8.7%
Photo (PH)	462	285	307	312	-7.8%	904	-6.2%
Major Domestic Appliances (MDA)	1,289	1,321	1,190	1,377	-0.8%	3,887	-0.7%
Small Domestic Appliances (SDA)	848	655	583	595	-0.1%	1,833	1.7%
Information Technology (IT)	2,499	2,100	1,665	1,764	-10.2%	5,529	-2.1%
Telecommunication (TC)	778	634	585	678	5.0%	1,898	2.4%
Office Equipment & Consumables (OE)	792	761	679	643	-1.1%	2,083	-4.6%
GfK TEMAX[®] France	8,939	7,679	6,354	6,796	-5.0%	20,829	-3.1%

Market Volume, Turnover Share, Growth Rate Compared to Previous Year

