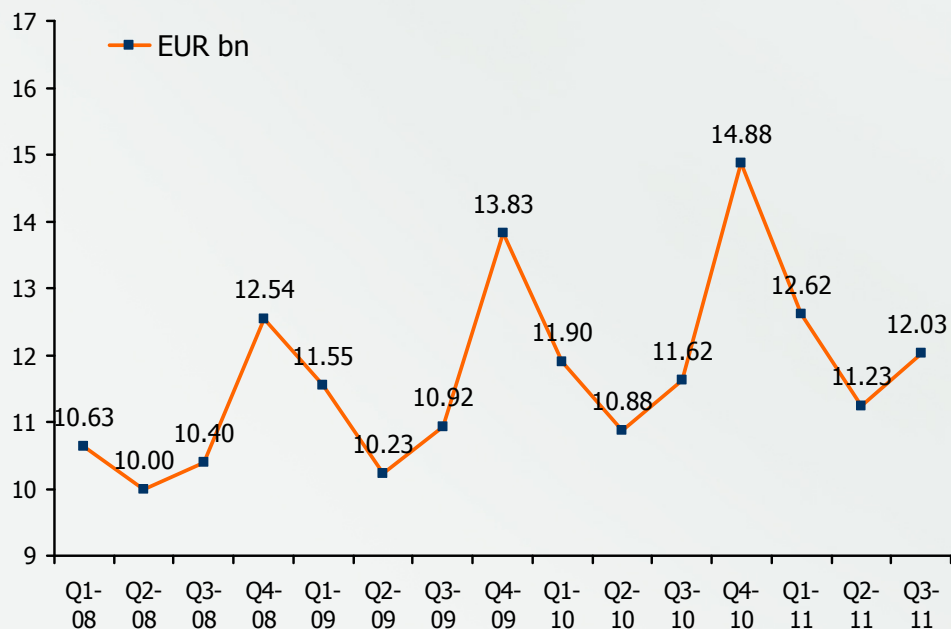


Nuremberg, November 14, 2011

According to GfK Retail and Technology, the overall market for technical consumer goods in Germany experienced a sales increase of 3.5% in Q3 2011 to reach a total of EUR 12 billion on a year-on-year basis. Thus, the growth trend from the first six months continues. This development is largely due to consumer interest in IT products such as tablets and notebooks. There were also positive trends within the Telecommunication, Major and Small Domestic Appliance markets.

Turnover Development for Technical Consumer Goods



	Q4 2010	Q1 2011	Q2 2011	Q3 2011	Q3 11 / Q3 10	Q1-3 2011	Q1-3 11 / Q1-3 10
	M.EUR	M.EUR	M.EUR	M.EUR	+/-%	M.EUR	+/-%
Consumer Electronics (CE)	3,325	2,753	2,117	2,345	-3.1%	7,214	-7.1%
Photo (PH)	747	587	628	625	1.3%	1,840	1.9%
Major Domestic Appliances (MDA)	2,038	1,861	1,832	2,000	4.8%	5,694	6.2%
Small Domestic Appliances (SDA)	924	714	599	643	3.5%	1,956	4.4%
Information Technology (IT)	5,228	4,499	4,070	4,279	8.2%	12,848	14.3%
Telecommunication (TC)	1,201	914	853	984	4.8%	2,751	-1.5%
Office Equipment & Consumables (OE)	1,414	1,294	1,134	1,154	-0.5%	3,581	0.5%
GfK TEMAX[®] Germany	14,877	12,623	11,232	12,030	3.5%	35,884	4.3%

Market Volume, Turnover Share, Growth Rate Compared to Previous Year

