

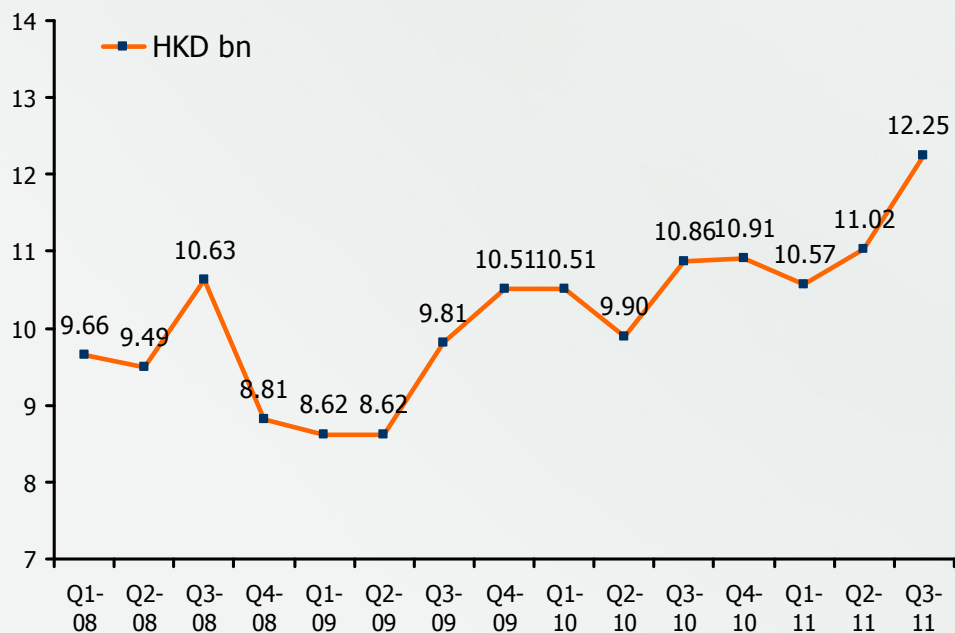
### Hong Kong, November 8, 2011

All sectors posted excellent growth in Q3 2011 against Q3 2010, except for the Consumer Electronics (CE) market, which experienced a decrease of more than 10% in sales value. Despite this, the overall Hong Kong TEMAX market secured double-digit growth.

	Q4 2010	Q1 2011	Q2 2011	Q3 2011	Q3 11 / Q3 10	Q1-3 2011	Q1-3 11 / Q1-3 10
	M.HKD	M.HKD	M.HKD	M.HKD	+/-%	M.HKD	+/-%
Consumer Electronics (CE)	2,074	1,993	1,720	1,689	-14.0%	5,403	-10.8%
Photo (PH)	1,784	1,645	1,539	1,582	5.2%	4,765	4.4%
Major Domestic Appliances (MDA)	462	453	455	515	5.4%	1,423	1.0%
Small Domestic Appliances (SDA)	433	645	839	739	1.4%	2,223	9.3%
Information Technology (IT)	2,687	2,565	2,459	2,978	3.5%	8,003	0.8%
Telecommunication (TC)	3,247	3,035	3,805	4,501	45.5%	11,341	30.6%
Office Equipment & Consumables (OE)	218	229	201	247	24.0%	677	17.2%

GfK TEMAX <sup>®</sup> Hong Kong	10,906	10,566	11,018	12,252	12.9%	33,836	8.2%
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### Turnover Development for Technical Consumer Goods



### Market Volume, Turnover Share, Growth Rate Compared to Previous Year

