

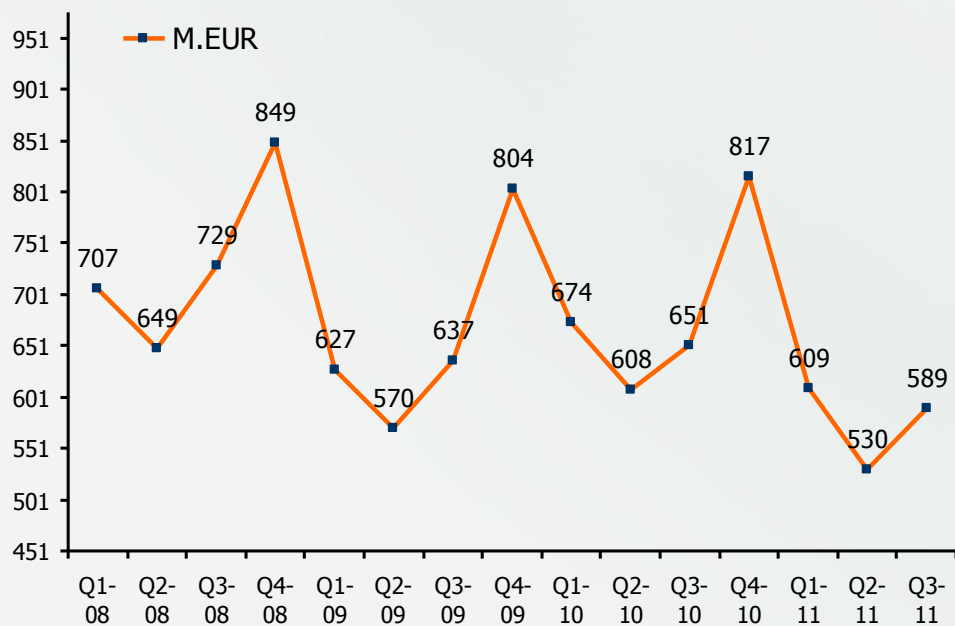
Lisbon, November 14, 2011

The Portuguese market for Technical Consumer Goods (TCG) presented a negative trend for the third quarter of 2011. With a 9.5% decline compared to the same period last year, total revenue amounted to EUR 589 million.

When analysing the cumulative sales volume, i.e. from January to September, this figure is EUR 1.729 million, which is a decrease of 10.6%.

	Q4 2010	Q1 2011	Q2 2011	Q3 2011	Q3 11 / Q3 10	Q1-3 2011	Q1-3 11 / Q1-3 10
	M.EUR	M.EUR	M.EUR	M.EUR	+/--%	M.EUR	+/--%
Consumer Electronics (CE)	195	142	117	126	-9.2%	385	-9.9%
Photo (PH)	31	20	21	26	-10.4%	67	-9.8%
Major Domestic Appliances (MDA)	176	134	128	144	-13.1%	405	-12.5%
Small Domestic Appliances (SDA)	100	62	47	55	-8.1%	165	-7.1%
Information Technology (IT)	171	139	120	128	-6.2%	388	-9.4%
Telecommunication (TC)	103	74	66	82	-2.7%	222	-7.6%
Office Equipment & Consumables (OE)	41	38	32	27	-23.6%	97	-21.5%
GfK TEMAX[®] Portugal	817	609	530	589	-9.5%	1,729	-10.6%

Turnover Development for Technical Consumer Goods



Market Volume, Turnover Share, Growth Rate Compared to Previous Year

