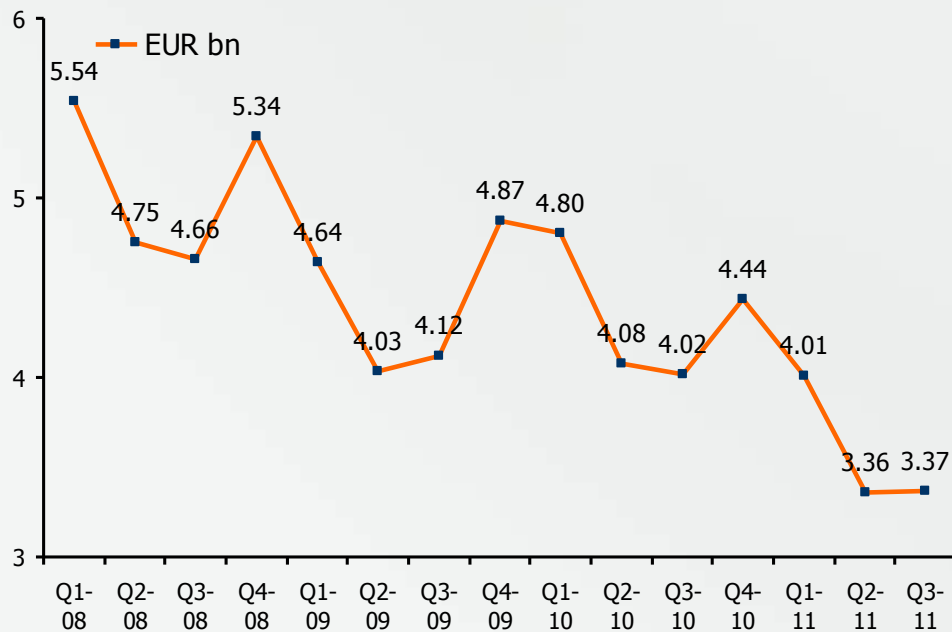


Madrid, November 14, 2011

The Spanish technical consumer goods market is showing no signs of improvement. In Q3 2011, the overall market experienced a decline of 16.3%. A total turnover of EUR 3,367 million (higher than Q2 2011) was not enough to rescue the market. The Consumer Electronics and Domestic Appliances sectors posted the worst results.

	Q4 2010	Q1 2011	Q2 2011	Q3 2011	Q3 11 / Q3 10	Q1-3 2011	Q1-3 11 / Q1-3 10
	M.EUR	M.EUR	M.EUR	M.EUR	+/- %	M.EUR	+/- %
Consumer Electronics (CE)	1,014	905	634	653	-24.4%	2,191	-29.7%
Photo (PH)	205	191	160	166	-12.7%	517	-13.9%
Major Domestic Appliances (MDA)	730	692	674	677	-18.1%	2,043	-15.0%
Small Domestic Appliances (SDA)	376	366	359	350	-18.8%	1,075	-10.8%
Information Technology (IT)	1,201	1,116	874	835	-10.4%	2,825	-7.3%
Telecommunication (TC)	560	435	378	434	-12.0%	1,248	-22.1%
Office Equipment & Consumables (OE)	352	308	282	251	-11.2%	842	-9.1%
GfK TEMAX® Spain	4,437	4,014	3,360	3,367	-16.3%	10,741	-16.8%

Turnover Development for Technical Consumer Goods



Source: GfK TEMAX® Spain, GfK Retail and Technology. Information Technology supplemented by additional product groups. Figures from the previous year have been adjusted accordingly for the purposes of comparison.

Market Volume, Turnover Share, Growth Rate Compared to Previous Year

