



The World's Largest Source of Product Data

Etalize is the world's largest source of product information with aggregated data on over 7 million products from 20,000 manufacturers in 30 countries and in 20 languages.

Etalize contains all market active products with their technical features, detailed descriptions and images.

Benefits of using Etalize are:

- Increased efficiency and improved cost effectiveness in using product information
- Immediate availability of a complete market overview with continuous daily updates for all technical consumer goods
- Easy and quick integration into your internal systems through the provision of standardised, structured and fully normalised product information
- Product range optimisation with up-to-date prices and sales performance indicators
- Convincing design of product data sheets, price labels and product comparisons with our e-commerce and retail store-ready product information.



is a global provider of value added product content and solutions empowering customers to drive their business more successfully