



GfK Boutique Research

Job Title: Senior Data Production Manager

Reports to: Research Director

Company Background

GfK Boutique Research is wholly owned by German-based GfK Group which is a EUR1+ billion company with 10,000+ employees in more than 100 countries; GfK is the world's largest provider of point-of-sale data and has extensive proprietary data operations.

GfK Boutique Research is a fast growing independent research provider, offering services to institutional investors to support their decision making process in an unbiased and objective way plus help investors understand and anticipate key developments in the technology sector. By combining GfK's unique point-of-sale data with external context building information, the team provides actionable solutions on and to companies involved in the consumer technology goods such as Apple, Samsung, etc. Joining a small and growth-focused team offers the opportunity to evolve in a dynamic environment. Directly working with team members from 10+ nationalities in our four offices (USA, UK, France, and Hong Kong) makes this a truly international experience.

Product, Data Processes

The level of detail and granularity GfK's proprietary database can provide is matched by no major competitor; it allows multi-dimensional analysis of this periodic data which enables GfK's Boutique Research analyst team to provide unique and un-biased conclusions to clients. GfK Boutique Research excel-based deliverables are widely recognized among clients for being user-friendly and actionable; the team's analysts use internally-developed data tools that enable them to fully leverage the power of GfK data.

The team strives to deliver its industry-leading client-files and efficient analysis tools going forward by continuously inviting innovation into its various data processes.

Role

The Senior Data Production Manager will be responsible for GfK Boutique Research data handling process and its continued innovation.

The role involves maintaining and improving:-

- 1 the data extraction process from GfK proprietary database
- 2 the conversion of the data into easily readable files by our analysts
- 3 the client deliverables and
- 4 ensure the smooth flow of the entire data process.

The role also involves active communication and co-ordination with additional internal and external data support; as part of this coordination the Senior Production Manager will participate in the creation of a data-centric web portal.

The successful candidate will have an exceptional academic background with 3+ years of experience handling data, especially extracting and converting it from a data warehouse.

Technical Skills

Excel - (including macros, VBA, special objects such as drop-down menus etc.)

Access (data conversion, efficient queries creation, exporting etc.) and other data handling tools (SQL).

Project Management skills are required to effectively communicate and coordinate across the team's multiple offices and across multiple layers of the organisation to continuously improve the data processes and deliverables.

Essential: Fluent English; eligible to live and work in UK;

Desirable: Interest in consumer technology products